



2022 MWSPS Annual Meeting Support Opportunities

Event Overview

Delivery Format: In-person Meeting

Target Audience: Board-Certified Plastic Surgeons, Residents, Fellows, Allied Health Professionals, and Plastic Surgery Office Professionals

Expected Attendance: 150

Program Date: February 24-27, 2022

Activity Description:

This is your opportunity to make memories with Mountain West members in the exhibit hall and on the slopes. In recognition of the Mountain West Region, this meeting incorporates educational programming with a relaxing ski retreat. Hosted each year at a beautiful mountain lodge the speakers are all from the Mountain West region. Attendees will have breakfast and morning education sessions, a ski break with lunch, and afternoon and evening education sessions.

CORPORATE SUPPORT OPPORTUNITIES:

Platinum Sponsor (Two Available): \$15,500

- Sponsor one of the following +
 - Welcome Reception (Thursday Night)
 - Poster Session Reception (Saturday Night)
- Two invitations for company representatives to attend Board of Directors Dinner
 - Recognition as a Platinum sponsor at dinner
- Four complimentary company registrations †
- One skirted table in the exhibit hall with priority placement
- One printed insert in registration folder
- Recognized as Platinum Sponsor including logo, company description (100-words), and link to company website on MWSPS website
- Recognition on all program materials
- One pre and post program attendee mailing list *

* Choice of time dependent upon order of received signed agreement

† As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, mailing lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies.

‡ Company representatives are welcome to attend educational programs in an observational capacity but restricted from participating.

Gold Sponsor: \$10,000

- Recognized as a supporter of Morning and Afternoon Breaks
- Two invitations to attend Saturday evening dinner
- Two complimentary company registrations ¥
- One skirted table in exhibit hall with preferred placement
- One printed insert in registration folder
- Recognized as Gold Sponsor including logo, company description (50-words) on MWSPS website
- Recognition on all program materials
- One pre and post program attendee mailing list*

Silver Sponsor: \$5,000

- One invitation to attend Saturday evening dinner
- Two complimentary company registrations ¥
- One skirted table in exhibit hall with assigned placement
- One printed insert in registration folder
- Recognized as Silver Sponsor including logo, company description (25-words) MWSPS website
- Recognition on all program materials
- One post-program attendee mailing list *

Bronze Sponsor: \$2,500

- One skirted table in exhibit hall with assigned placement
- Two complimentary company registrations ¥
- Recognition in onsite attendee exhibitor listing

ADDITIONAL BRANDING/SPONSORSHIP OPPORTUNITIES

MWSPS Annual Meeting Lunch Symposium - \$2,500 (2 Opportunities)

- 45-minute session
- Sponsor determines topic for the session to be approved by MWSPS Management
- Sponsor chooses and recruits speakers
- Symposium cannot provide CME credit
- Session will be included on MWSPS website, social media and other marketing materials
- One insert in registration folder
- Basic AV included (microphone and projector)
- Food and beverage not included

MWSPS Annual Meeting Evening Symposium - \$7,500 (Exclusive)

- 1-hour session
- Sponsor determines topic for the session to be approved by MWSPS Management
- Sponsor chooses and recruits speakers
- Symposium cannot provide CME credit
- Session will be included on MWSPS website, social media and other marketing materials
- One insert in registration folder
- Basic AV included (microphone and projector)
- Food and beverage not included

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Exhibitor Passport Program - \$3,000 (1 available)

- Attendees will be encouraged to visit each exhibitor to meet company representatives and fill up their passport which offers them an opportunity to win prizes during the raffle drawings.
- Logo will be in the center of the passport
- Dedicated email to registered attendees with one company website link
- Ability to announce the winner
- Prize will be provided and funded by MWSPS
- Passport would be available to attendees at the sponsoring vendor's booth – completed passports would be submitted to MWSPS staff.

Registration Insert - \$1,500

- Printed insert in registration folder

MWSPS Annual Meeting Schedule Page Advertising Placement - \$1,500

- 250 x 250 ad placed on main page of meeting conference site
- Includes link to external website

"Know Before You Go" Email Sponsor - \$1,500

- Exclusive Opportunity
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website
- Opportunity to add one resource item attachment to email

"Thank You" Email Sponsor - \$1,500

- Exclusive Opportunity
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website
- Opportunity to add one resource item attachment to email

Mountain West Society of Plastic Surgeons Journal Club Add-On (Limited to 2) - \$600

- Exclusive Opportunity to sponsor one of our monthly virtual MWSPS Journal Club meetings at a discounted rate when bundled with MWSPS Annual Meeting sponsorship
- Logo recognition on program emails; two (2) emails pre-program to full membership to promote journal club
- Recognition on Mountain West Society of Plastic Surgeons website as session sponsor with link to sponsor's website
- Recognition on Mountain West social media channels with link to website
- Acknowledgement from moderator at beginning of journal club
- Opportunity to provide personal follow up message via post-journal club thank you email issued by MWSPS, including rep contact information

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